

# DEERFIELD DIGEST



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## World Class Tennis Event Brings Business to Deerfield

Cincinnati's Western & Southern U.S. Open Tennis Tournament in August brought in big business to the Deerfield community. Hotels were sold out, restaurants packed, and retailers delighted in a business boom. "The Deerfield Towne Center alone sees a substantial amount of business during tennis tournament week" commented former Deerfield Towne Center General Manager Lisa Chapman. "It's like a preview of the holiday shopping season."

Through the attraction of 250,000 spectators, mostly from outside the area, the Tournament brought new money into the region, replenishing and expanding the Deerfield area economy. Area restaurants took a particular delight in feeding the tourists in the area. "We were on a wait most nights of the tournament week, but what was really great was how excited the staff was with the

event in town" said bd's Mongolian Grill General Manager Lori Morrow. A substantial portion of this total economic impact will flow directly into the pockets of local workers in the form of tips, wages and benefits.

2010 Champions Roger Federer and Kim Clijsters were in town, in addition to Rafael Nadal, Serena Williams, Novak Djokovic, Maria Sharapova and the rest of the top ranked players in the world. "This was an opportunity to see world class tennis," said Deerfield Township Resident and Tournament Volunteer Mara Vanags. "It's a fabulous event and it gets our local economy going." If you spotted any of the tennis stars, or have a Tournament story to share, please visit the Deerfield Facebook page at [www.facebook.com/choosedeerfieldtownship](http://www.facebook.com/choosedeerfieldtownship).

## Construction of Mason-Montgomery Roadway Improvements

Construction has started along the northbound curb lane of Mason-Montgomery Road between Fields-Ertel Road and Parkway Drive. Currently, any closures and/or signal outage work has been limited to nighttime hours between 9:00 p.m. and 6:00 a.m. The project is scheduled to take sixteen (16) weeks, weather permitting.

This project will involve the construction of an additional northbound through lane that begins at Fields-Ertel Road and continues 3,000 feet north to Parkway Drive. The existing right turn lane on Mason Road, between the northbound exit ramp and Fields-Ertel Road in Hamilton County, will be converted into a through and right turn lane. When completed, there will be three northbound lanes to clear the traffic exiting northbound I-71. For more information, contact the Warren County Engineer's Office at (513) 695-3302.

## Adult Programing

Deerfield Township is pleased to announce our fall programming activities. For additional information and updated class schedules, please visit our website at:

[www.choosedeerfield.com](http://www.choosedeerfield.com)  
or our Facebook page:  
[www.facebook.com/choosedeerfieldtownship](http://www.facebook.com/choosedeerfieldtownship)

Classes include:

### FITNESS

- Boot Camp
- Body Combat
- Low Impact Aerobics
- Tai Chi
- Zumba

### ARTS/CRAFTS

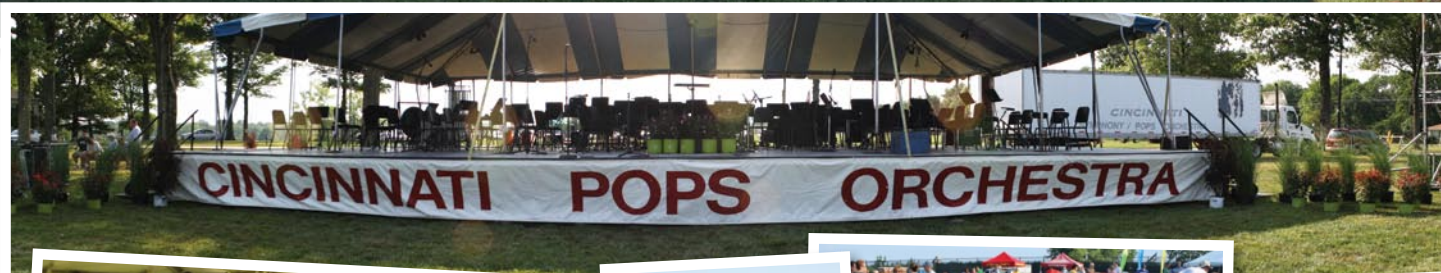
- Paint Your Own Ceramics
- Common Cents Cards
- Fancy Folds Cards
- Cookbook Memoir in a Box
- Christmas Ornaments

### ADULT EDUCATION

- Basic Photography
- Creating Better Family Photographs
- Photoshop Seminar
- Taking Better Sports Photographs

### YOUTH CLASSES

- Red Cross "On Your Own"
- Red Cross Babysitter's Training



## Dreams Do Come True in Deerfield

Meredith Raffel, Executive Director, Mason-Deerfield Arts Alliance

An empty soccer field turned out to be a clean and perfect canvas for a magical night in Deerfield Township. They kept coming and coming...over the fields, through the parking lots, off the buses. They made their way on bikes and walked from their neighborhoods. Over 3,000 people found their way to Cottell Park in Deerfield Township on Saturday, July 30th for the Cincinnati Pops Orchestra concert—the first of its kind in Deerfield Township. What a gift it was!

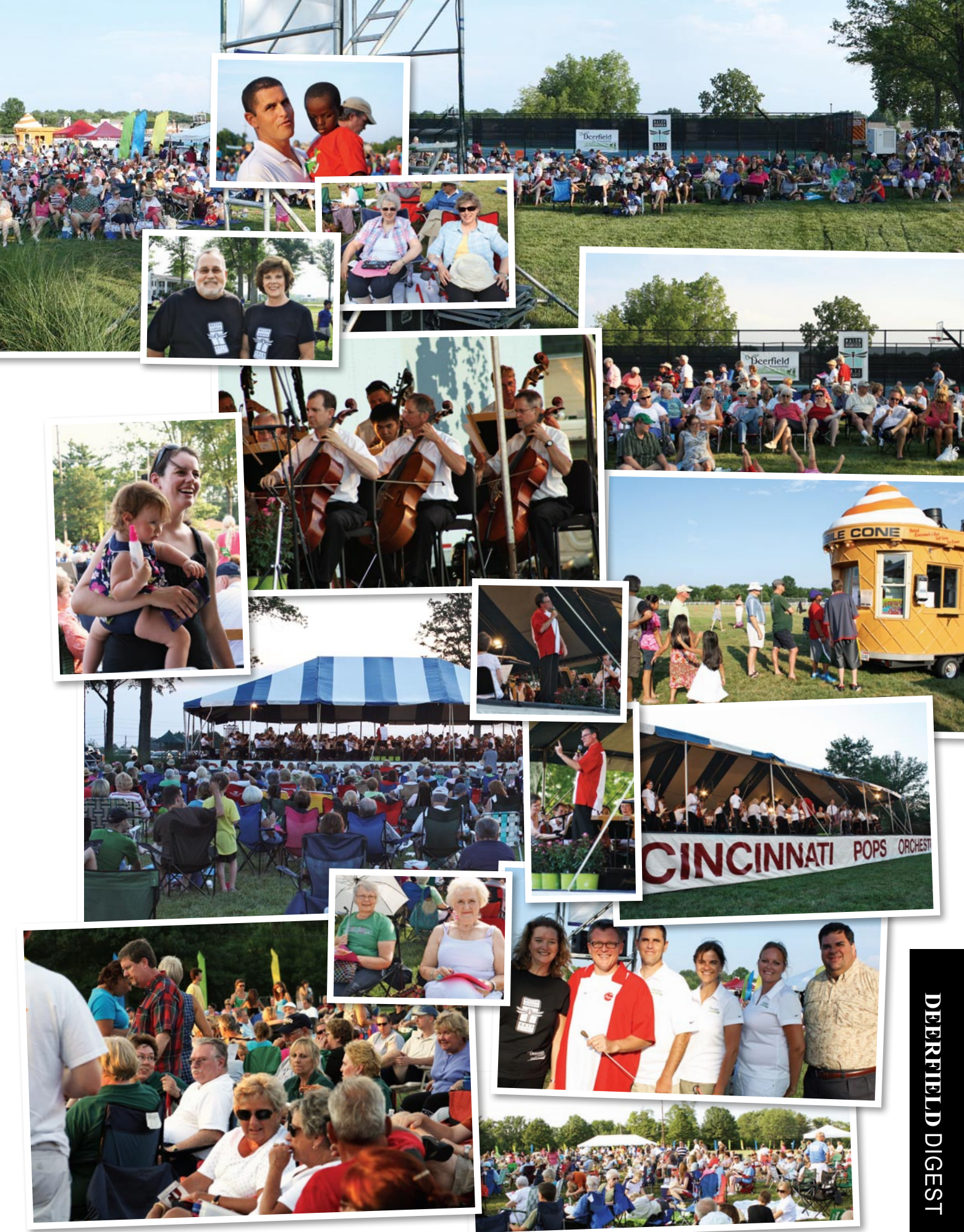
The day was picture perfect. The sky was filled with puffy clouds that often hid the sun. By the concert start time of 7:00 p.m., the crowd was partially covered by shade and a warm breeze encouraged us to close our eyes and soak it all in.

Cincinnati Pops Conductor Designate John Morris Russell welcomed the record breaking crowd and was received with gratitude and excitement. American flags waved in the air for the varied array of American inspired music that was presented. From our most patriotic songs, to great American movie classics, to our most beloved Broadway show tunes, the Cincinnati Pops wowed the crowd.

The Mason-Deerfield Arts Alliance (MDAA) has longed to bring this kind of event to the community. It was with the partnership of Deerfield Township and ArtsWave Presents and supporting sponsors that made this event possible.

This is, by far, our most highly collaborative event to date. The success of this event is a direct result of the fine relationship that the MDAA has enjoyed with Deerfield Township, the Trustees and Administrators. We are grateful to our partners and we hope that the community had a fantastic time.

“Thanks to Meredith Raffel and John Morris Russell for a great evening that was a real blessing to many Deerfield Township residents that evening. I will be looking forward to their return to Deerfield in 2013” said Deerfield Trustee Dan Corey. The Cincinnati Pops will return to Otterbein in 2012, and back to Deerfield’s Cottell Park in 2013.



## Two New Fire Engines Ensure Public Safety



Have you seen the new Rescue 57 Fire Engine around Deerfield? This new fire-rescue truck and another new pumper truck arrived this summer. The Rescue 57 truck will be housed at the Townsley Drive station (Station 57), and the pumper truck will be at the Snider Road station (Station 56), both serving the Deerfield community. Both trucks were built by Ferrara Fire Apparatus.

At a cost of \$425,000 for the new pumper truck—which replaces an old vehicle that is worn out—and the new rescue truck at \$450,000, their purchases ensure that the Township is in a great position to provide excellent safety services. “These trucks are part of the plan for the Township to stay cost-effective,” said Battalion Chief Jerry Gooden. “The plan is to buy new, rather than to have the high expense for maintenance on old equipment.”

“We are really excited about the technical rescue capabilities this rescue truck has,” said Gooden. “In addition to having a pumper on board, the truck can do anything an ambulance can, except transport a patient.” The truck will always run with paramedics on board.

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### Business Spotlights:



#### Charming Charlie

Charming Charlie is a fashion accessory boutique that has been delighting women of all ages since 2004. Through a unique blend of fun, style, color and affordability, Charming Charlie helps shoppers pull together their look through the key finishing touches – earrings, necklaces, bracelets, handbags, scarves, belts ... in a fun, boutique environment. “Charming Charlie can be sensory overload -in a good way. Not only do we serve up an amazing selection, we organize our store by color families” said Patty Fadhouli, Director of Marketing. “We have a fun brand and love to engage with our customers.”

Charming Charlie  
Deerfield Towne Center  
5505 Deerfield Blvd.  
Mason, Ohio 45040



#### BD's Mongolian Grill

bd's unique restaurant theme comes from the fun with YOUR ability to create your own "feast" from a variety of choice meats and seafood, fresh veggies & flavor-packed sauces, freshly cooked before your eyes (Mongolian-style) on a large, flat grill. “The Deerfield community has really embraced the concept of who we are,” said Lori Morrow, General Manager, “and with that, we are able to give back to the community through guest grilling events, and local fundraisers.” bd's Mongolian Grill hosts Kids' Night every Tuesday, where kids receive face painting in addition to meet & greets with Deerfield's Fire Department. Wednesdays and Thursdays is live music on the patio, weather permitting.

bd's Mongolian Grill  
8655 South Mason Montgomery Road  
Mason, OH 45040

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### Deerfield Township has a new Administrator

Bill Becker officially joined as Deerfield Township's new Administrator on August 1st. Becker was Deerfield's interim administrator from September 2009 until April 2010. Becker says he is excited about the opportunity and looks forward to the challenge of leading the organization once more.

In addition to his previous time with Deerfield Township, Becker's long history of public service includes positions as a police officer, police chief, city manager and city councilman, all with the City of Middletown. “We at the township were

fortunate to have somebody like Bill Becker come back and join us, with his skills and abilities” said Deerfield Trustee Pete Patterson. “He is going to be a really good addition to our staff.”

Becker has been married for 18 years, has three children: Matt, Mellisa, and Julie, and three grandchildren. “I'm really glad to be back at Deerfield,” commented Becker. “It has a sense of family and balance with great professionalism from the staff.”

**Calendar Details** : Please visit [www.facebook.com/Chooosedeerfieldtownship](http://www.facebook.com/Chooosedeerfieldtownship) for more details about each event.

## October

**04** : **Trustee Meeting**  
Tuesday, October 4 at 6:30pm

**10** : **Zoning Commission**  
Monday, October 10 at 7:00pm

**11** : **Deerfield Regional Storm Water District Meeting**  
Tuesday, October 11 at 7:00pm

**13** : **Board of Zoning Appeals**  
Thursday, October 13 at 6:30pm

**18** : **Trustee Meeting**  
Tuesday, October 18 at 6:30pm

**31** : **Trick or Treat**  
Monday, October 31, 6:00pm to 8:00pm

**TBA** : **Treat Street at Deerfield Towne Center**



## November

**01** : **Trustee Meeting**  
Tuesday, November 1 at 6:30pm

**08** : **Deerfield Regional Storm Water District Meeting**  
Tuesday, November 8 at 7:00pm

**10** : **Board of Zoning Appeals**  
Thursday, November 10 at 6:30pm

**14** : **Zoning Commission**  
Monday, November 14 at 7:00pm

**15** : **Trustee Meeting**  
Tuesday, November 15 at 6:30pm

**24** : **10K on Turkey Day/5K Walk**  
**When:** November 24, 9am – 11am  
**Where:** 8310 Wilkens Boulevard  
Mason, OH 45040  
Come join us for the Deerfield Township Lifetime Fitness "10K on Turkey Day"! Visit [www.runningtime.net](http://www.runningtime.net) for details.



Brush will be picked up Monday through Friday during the last FULL week (seven day week) of every month. Brush must be placed at the curb by 7 a.m. on Monday of that week. Due to the volume of brush, crews may not be able to go back to your street if you put it out after they've passed.

**Deerfield Township**  
**513-701-6958**  
8 a.m. - 4:30 p.m.  
Monday through Friday

### Want to be more involved in your Township?

Attend a Trustee Board Meeting. Unless otherwise noted, meetings will be held on the first and third Tuesday of the month at 6:30 p.m. for Regular Sessions; the fourth Tuesday of the month at 5:30 p.m. for Work Sessions.

Sign up for our E-Notification Newsletters. Email: [mclar@deerfieldtwp.com](mailto:mclar@deerfieldtwp.com)

Visit us at [www.ChooseDeerfield.com](http://www.ChooseDeerfield.com).